

PRESS INFORMATION | 2023, January

Novelty 2023: BLISS

## **FEELING OF HAPPINESS**

**BLISS stands for bliss and delight. What else could you wish for in the bathroom? With the expressively grained marble design and the PARADISE surface decor, AGROB BUCHTAL creates images on the wall and in the mind: From the imposing calacatta marble quarries of Tuscany to palm trees and banana leaves reminiscent of a distant island. Even when mixed with other established floor series from AGROB BUCHTAL, BLISS allows you to discover and create worlds that offer limitless freedom in bathroom design.**

### **Expressive Calacatta marble**

At 35 x 100 cm, the generous format of the basic tiles takes account of the archaic elemental force of marble stone. The characteristic diagonal grain of fine and broad veins in shades of grey creates an almost flawless image of nature. Warm and cooler tones create a lively colour impression on a white background, optionally glossy or on a silky opaque matt glaze, completely even and smooth.

BLISS seduces the senses with a powerful look that is on a par with nature, yet impresses with its sustainable and practical 6 millimetre material thickness and antibacterial Hytect finish.

### **Rediscover familiar worlds**

The classic, timeless wall design of BLISS enriches the stoneware tile portfolio of AGROB BUCHTAL - whether side by side with the classic wood look WALDEN, the concrete design STORIES, or in interaction with mosaic tiles such as LOOP and KARL. In its compatibility, the BLISS collection functions like a construction kit that constantly opens up new, varied material combinations and design variants: As if made for the redesign or renovation of oases of well-being in private homes or hotels.

### **Land in sight: PARADISE surface décor**

Palm trees and banana leaves, a mountain landscape in the background. PARADISE is reminiscent of a faraway island with something to discover. The painting technique used - a mixture of fine brushstrokes, coarse putty and delicate watercolours in a green-blue mix - creates optical depth and allows the viewer to immerse himself, almost as if he were pushing the leaves aside. The silk matt décor, corresponding to the basic tiles in the 35 x 100 cm format, is laid freely in the surface to create an individual overall look and, in the interplay with the Calacatta marble design, appears exotic, fresh and mysterious.

In terms of overall impression, the series should more than live up to its word meaning.

**PRESS CONTACT**

Gabriele Busse

T. +49 (0)228 391-1104

M. +49 (0)151 14976931

[gabriele.busse@deutsche-steinzeug.de](mailto:gabriele.busse@deutsche-steinzeug.de)

**[www.agrob-buchtal.de](http://www.agrob-buchtal.de)**